

Animated Gif Rubric

1 pt.

3 pt.

5 pt.

The animation has less than 5 frames.

The animation has less than 7 frames.

The animation has a minimum of 7 frames that all have a different state of the animation.

The elements / content of the animation are sloppy.

The artist is still developing their skills to select, draw, or design their element / content.

The artist created well-drawn elements / content. There is evidence that **extra attention** was given to selecting, drawing or designing the content of the animation.

The animation looks copied and lacks creativity.

The animation looks like the first idea that came to your mind. The ideas lacks a deeper purpose. The idea could be pushed further with more detail.

There is evidence that the artist used their research of animated gifs to inform and inspire their project. Evidence might look like responding to another artist's work, or having a useful purpose.

The artist did **NOT** use their first idea that came to your mind.

The artist demonstrated **NO** effort to create their project.

The artist demonstrated **SOME** effort to create their project.

The artist demonstrated **A LOT** of effort to create the best project that they were able to.

The artist did not capitalize on the best use of their time.

The artist had extra time that could have been used to continue designing animation.

The used all the time allowed to continue developing their skills.

The artist made several successful solutions to this project.